

PuriCore Named to Deloitte Philadelphia Fast 50 and North American Technology Fast 500

MALVERN, PENNSYLVANIA, October 19, 2011 — [PuriCore](#) (LSE: PURI), the water-based clean technology company focused on developing and commercialising proprietary, green solutions that safely, effectively, and naturally kill infectious pathogens, today announced that it has been named to the Deloitte Philadelphia Fast 50 for the fourth year in a row and again to the Deloitte Technology Fast 500™ ranking of the 500 fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. PuriCore grew 155 percent during this period.

“We are honored to rank once again as one of the fastest growing companies in Philadelphia as well as nationally,” said Greg Bosch, CEO of PuriCore. “PuriCore’s industry-leading products naturally and safely protect millions of people each day from the increasing spread of infectious pathogens including *MRSA*, *e.Coli*, and *C.difficile*. We are proud of our exceptional technology, products and services as well as the outstanding PuriCore team that develops and delivers these solutions to customers.”

“PuriCore, like all 2011 Technology Fast 500 companies, has excelled in fostering innovation and channeling it into spectacular growth -- against the backdrop of one of the most a challenging economies in history,” said Eric Openshaw, vice chairman and U.S. technology, media and telecommunications leader, Deloitte LLP. “Deloitte recognizes PuriCore for its remarkable accomplishment.”

“We are pleased to honor PuriCore as a 2011 Technology Fast 500 company,” said Mark Jensen, managing partner, technology and venture capital services, Deloitte & Touche LLP. “As one of the fastest growing tech companies in North America, PuriCore has demonstrated excellence in technological innovation, entrepreneurship and rapid growth.”

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About PuriCore

PuriCore plc (LSE: PURI) is a water-based clean technology company focused on developing and commercialising proprietary green solutions that safely, effectively, and naturally kill infectious pathogens without causing harm to human health or the environment. PuriCore’s patented, proprietary technology mimics the human body’s production of the natural antimicrobial hypochlorous acid, offering a safe and non-hazardous approach to disinfection and sanitisation. The Company’s products are used in a broad range of markets that depend upon controlling contamination, including food retail and foodservice, medical device disinfection, and wound care. Hypochlorous acid is proven to be safe, environmentally friendly, and fast acting against a broad

range of infectious pathogens, including major public health threats of *C.difficile*, *E.coli*, HIV, Human and Animal Influenza (including H1N1 and H5N1), *Legionella*, *MRSA*, *M.tuberculosis*, Norovirus, and *Salmonella*. PuriCore is headquartered in Malvern, Pennsylvania, with operations in Stafford and Clevedon, UK.

To receive additional information on PuriCore, please visit our website at www.puricore.com, which does not form part of this press release.