

PuriCore's Sterilox Food Safety Systems to be Implemented Enterprise-Wide by SUPERVALU

Fourth Largest US Retailer Expands and Extends Long-time Use of Sterilox Systems

MALVERN, PENNSYLVANIA, AND STAFFORD, UK, 28 May 2009 — [PuriCore](#) plc (LSE: PURI), the life sciences company focused on developing and commercialising proprietary, green solutions that safely, effectively, and naturally disinfect and sanitise, today announces the company-wide implementation of Sterilox Food Safety Systems by one of the top-five US supermarket retailers, SUPERVALU (NYSE: SVU) (separate release issued by SUPERVALU available at www.puricore.com). This leading retailer integrated Sterilox Systems into many of its stores in 2005, and this expansion represents more than 200 additional Systems, which will be installed in the second half of this year.

Currently more than 30 US supermarket chains, including two of the five largest, use Sterilox Food Safety Systems. Retailers use the Sterilox Solution in their crisping (rehydrating), misting, cut fruit, bakery, and seafood programmes as a safe and natural protection to keep perishable foods safe and clean. Sterilox Solution is listed by the FDA for food contact and is listed by the Organic Materials Review Institute for organics.

Jim Smits, SUPERVALU Group Vice President of Fresh Food Merchandising, said:

“Our decision to be the first to integrate the Sterilox System into several banners in 2005 was based on our commitment to food safety and offering superior quality for our customers. We are pleased to be able to extend this safety, quality, and sustainability benefit to all customers who shop in our stores across the country.”

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About PuriCore

PuriCore plc (LSE: PURI) is a life sciences company focused on developing and commercializing proprietary green solutions that safely, effectively, and naturally disinfect and sanitise without causing harm to human health or the environment. PuriCore's patented, proprietary technology mimics the human body's production of the natural antimicrobial hypochlorous acid, offering a safe and non-hazardous approach to disinfection and sanitization. The Company's products are used in a broad range of markets that depend upon controlling contamination, including food retail and foodservice, medical device disinfection, and wound care. Hypochlorous acid is proven to be safe,

environmentally friendly, and fast acting. PuriCore is headquartered in Malvern, Pennsylvania, with offices in Stafford, UK.

To receive additional information on PuriCore, please visit our website at www.puricore.com, which does not form part of this press release.